



EFFECTIVE IMPLEMENTATION OF INPOST INTERNATIONAL DELIVERY IN THE E-COMMERCE CHECKOUT



GUIDE AGENDA

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DOWNLOADABLE MATERIALS



Polish checkout



International checkouts



Implementation Guide for
Domestic Shipments



DELIVERY METHOD SELECTION

Logo and icons, delivery time

To implement InPost International delivery in the checkout, simply follow two steps outlined in the following slides.

Present the InPost International service as shown below. Then, once the map for pick-up point selection opens, the customer should choose a point located in the relevant country.

Step 1 Presentation of the delivery method selection in the shopping cart checkout.

1. Adjust the size and type of logo to fit the available space and display method on both mobile and desktop screens.

2. Use the local market name for the Paczkomat® (parcel locker) and PaczkoPunkt (pick-up point) to avoid confusion. Online shoppers need to be certain about where and when they will collect their parcel.

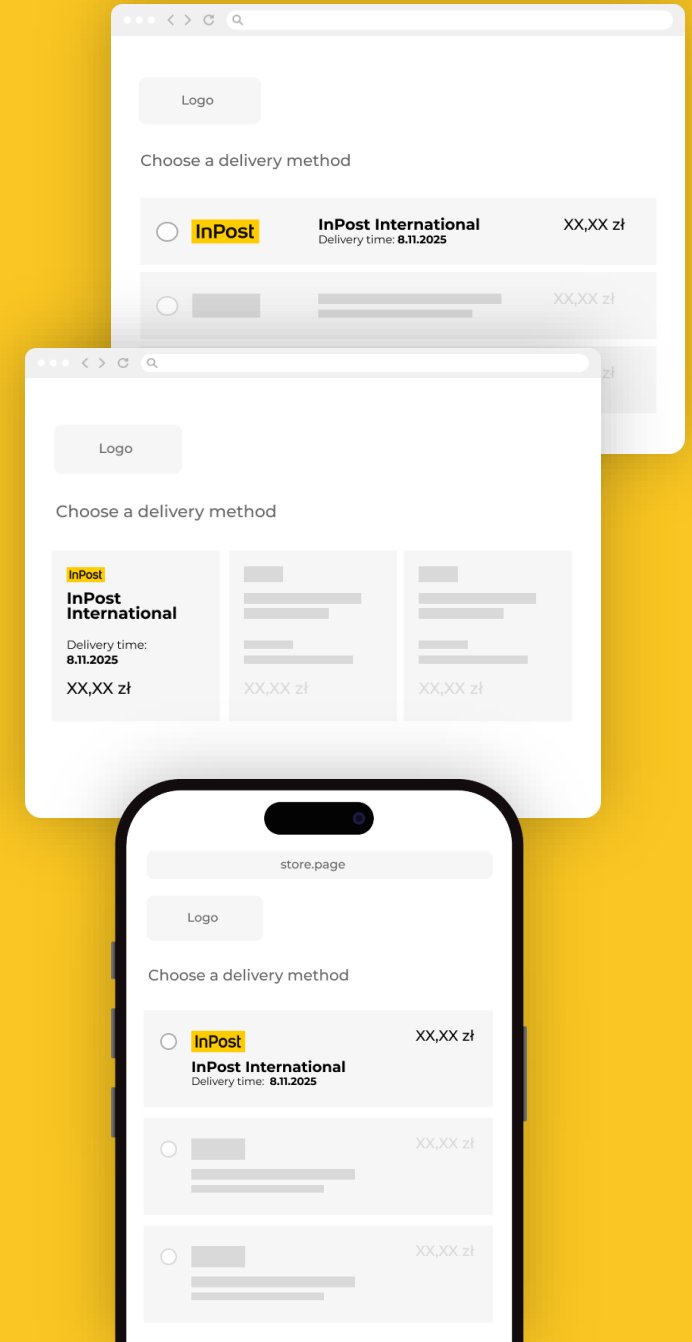
Specific names and recommendations by country can be found on pages 7–24.

3. Provide delivery time including preparation for shipment – for example, if the item is not in stock, indicate the time needed to prepare it. Example: Estimated delivery time: 3 business days; shipping from warehouse: 2 business days.

Indicate the expected delivery time by InPost. Transit time typically ranges from D+3 to D+5, depending on the destination country.

Acceptable formats:




- 3–5 business days
- 3 business days (France, Benelux, Hungary)
- 4 business days (Spain)
- 5 business days (Italy, islands, and Portugal)
- 2-3 business days (Austria)



DELIVERY METHOD SELECTION

Logo and icons, delivery time

Icon types and sizes

Type	Minimum size	Recommended size
	32 x 12 px	53 x 20 px
	32 x 32 px	53 x 53 px
	32 x 32 px	32 x 32 px

Logo in full version (minimum height: 60px)

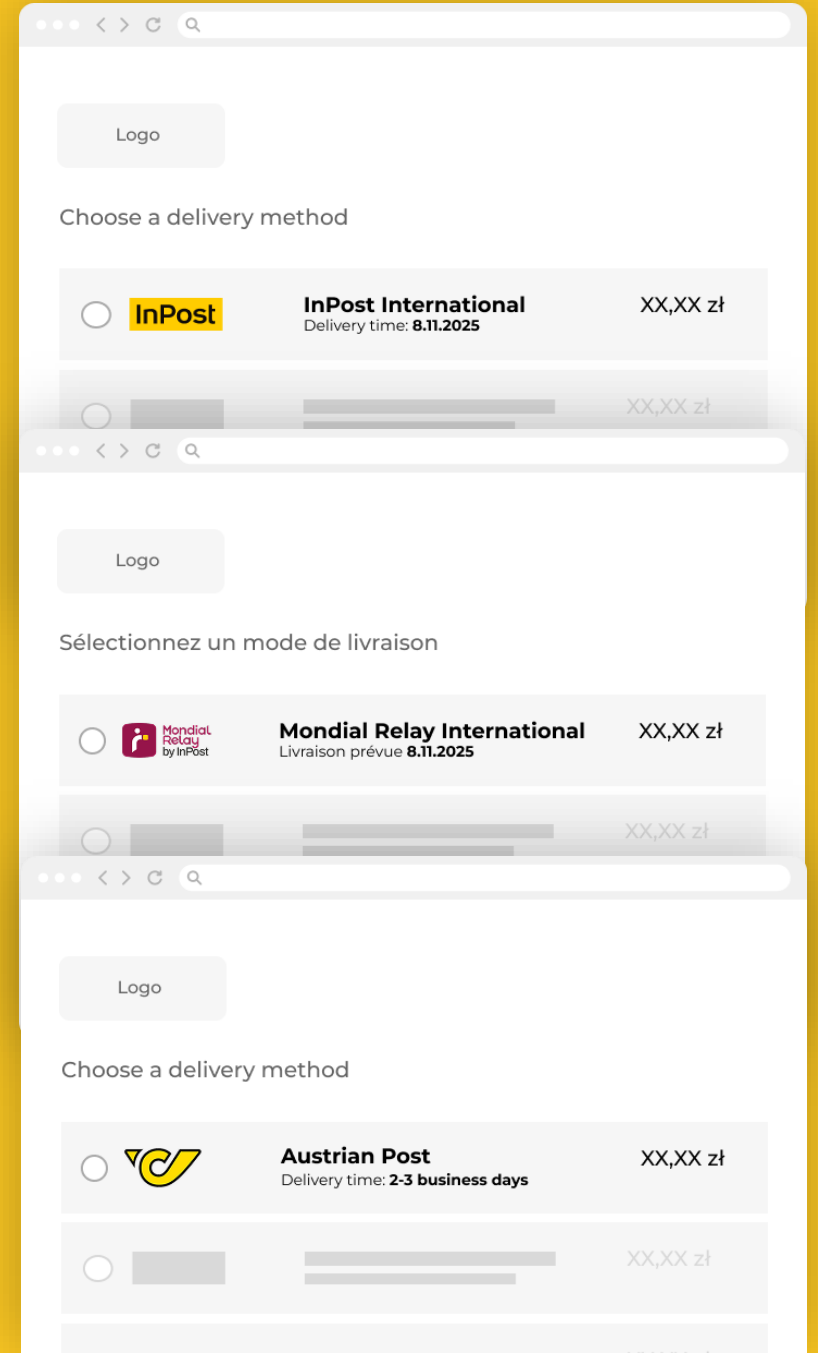
In situations where the website architecture allows for larger graphic formats, use the full version of the logo.



Delivery time

Delivery time and price – showing the delivery date is crucial.

For many customers, this is an important piece of information that encourages them to make a purchase.



DELIVERY METHOD SELECTION

Logo and icons, delivery time

After selecting the delivery method in the previous step, the customer should be able to easily choose a pick-up point from the map. Here, we describe how to best present this step to the customer.

Step 2 Pick-up point search

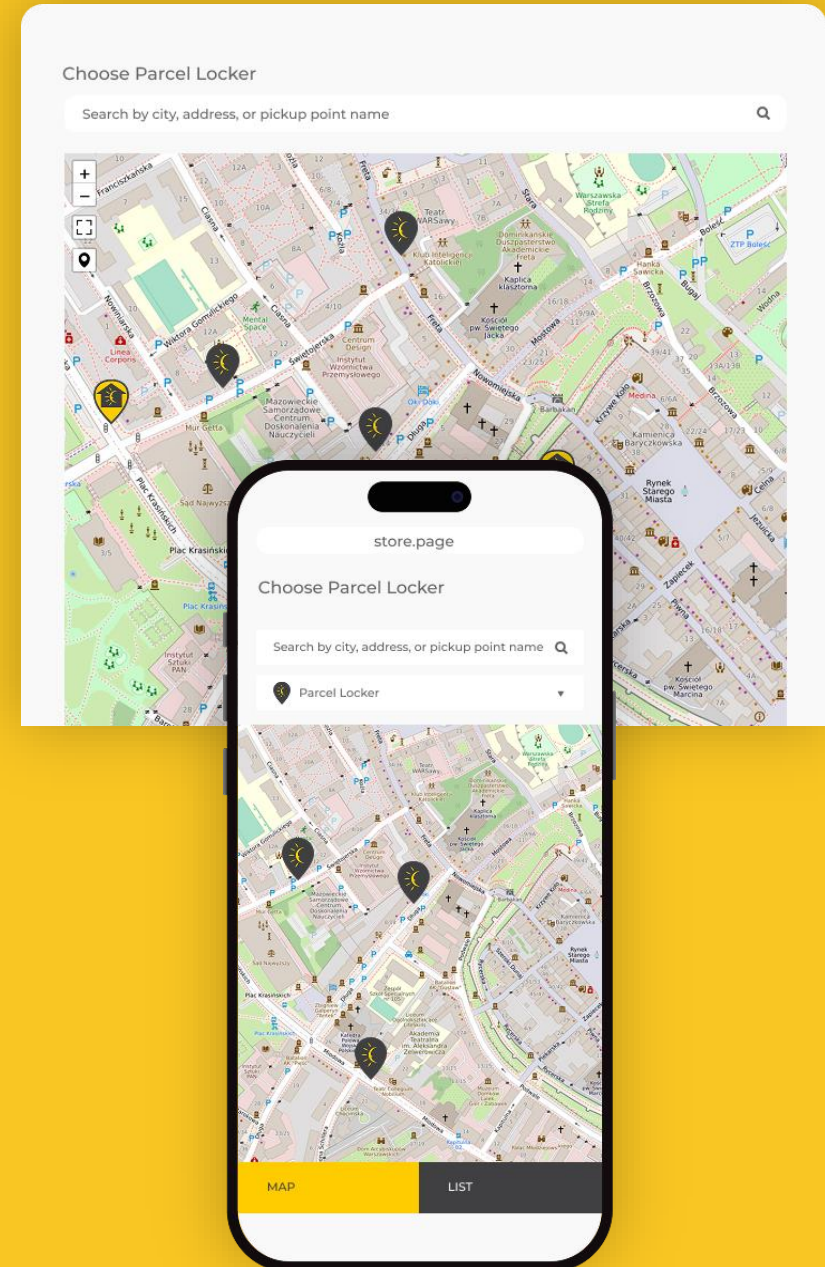
Map (geowidget) launch:

1. Since every pick-up point and Paczkomat® (parcel locker) is displayed on the map and in the list, online shoppers can focus on one task – quickly finding their desired delivery location.
2. On mobile devices, the map should take up 100% of the screen, and in desktop browsers 90%, to make the selection process as user-friendly as possible.

For the following countries: France, Spain, Portugal, Belgium, Luxembourg, Italy, and the Netherlands The pick-up point map should display only the locations within the respective country (see visualisations on pages 8–24).

Geowidget setup:

1. After clicking the "Choose pick-up point" button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.
2. The Geowidget allows filtering points by country – use the "country" field, e.g., => FR.
3. [Link to documentation](#)
[Geowidget International - Developer Documentation - Confluence \(atlassian.net\)](#)
4. To configure the language of the Geowidget, use the "language" parameter. Available language settings: pl, en, uk, es, fr, pt, it



ITALY

displaying the delivery method and pick-up point map

1.
Logo and icon

InPost



InPost

2.
Service name:

InPost International

3.
Descriptive name in the system:

InPost International
(not e.g. International Parcel)

4.
Button:

“Choose pick-up point”

or its version depending on the language:

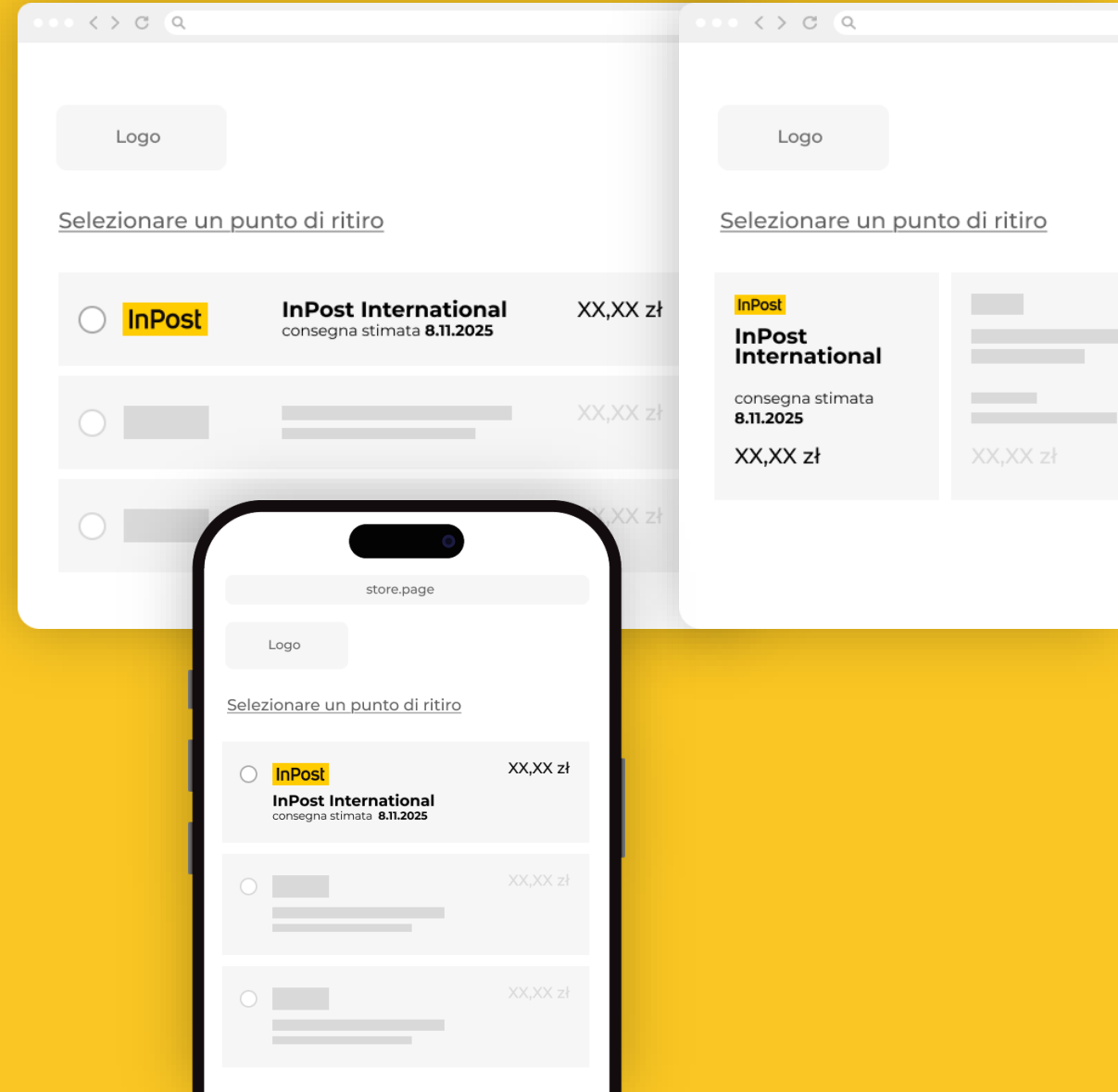
„Selezionare un punto di ritiro”
Italian

“Wybierz punkt odbioru”
Polish

„Choose pick-up point”
English

Indicate the estimated delivery time – for Italy, it's D+5.

Acceptable format:
5 business days.



ITALY

map presentation - visualization







5. Map – use our geowidget (link to documentation).

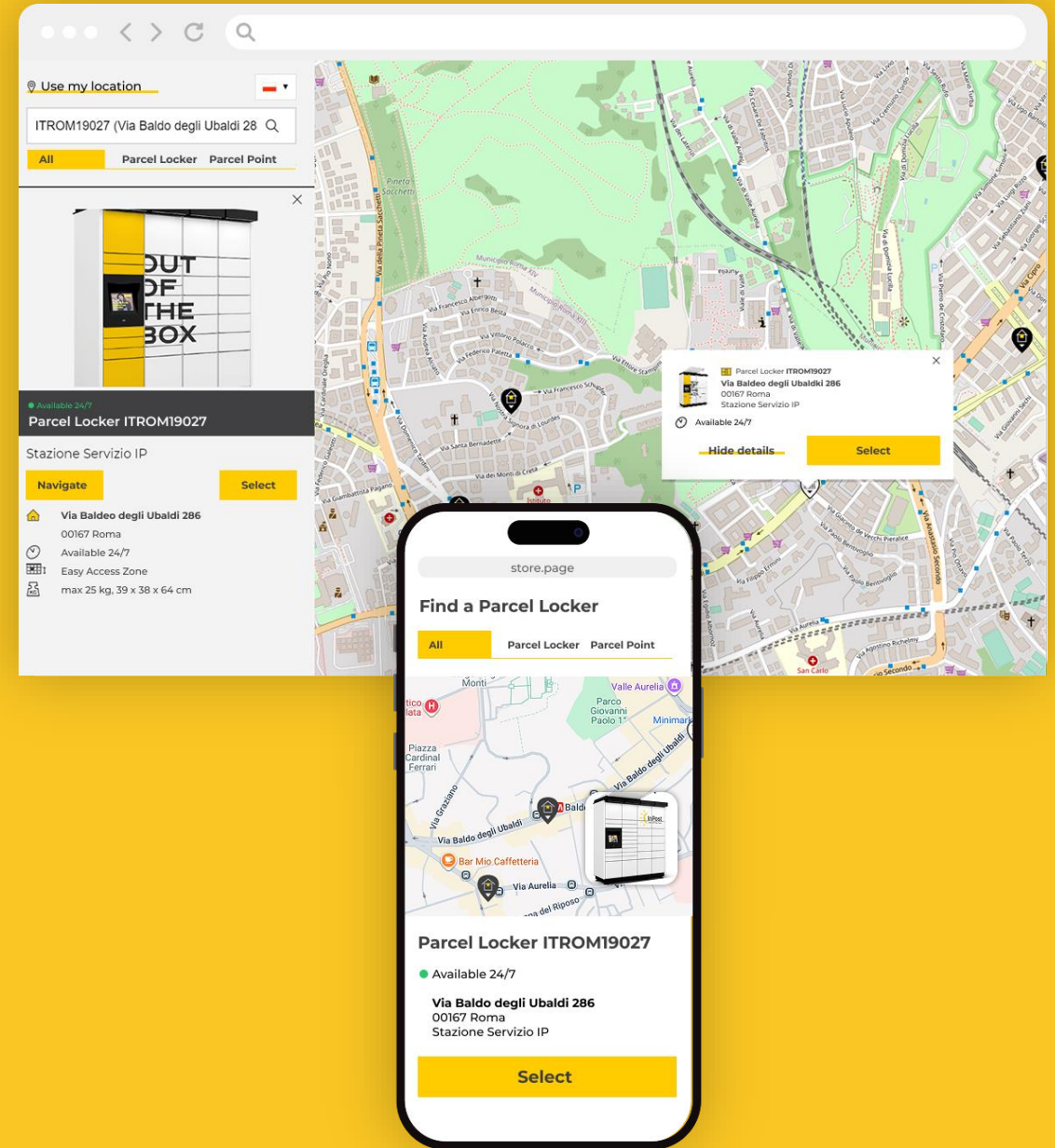
After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will be displayed in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => IT.

6. If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

- Pick-up point name: e.g., parcel locker
- Unique pick-up point Identifier: e.g., ITROM19027
- Address: Via Baldo degli Ubaldi 286, 00167 Roma
- Availability: 24/7

	Primary version (PIN)	Alternative
InPost Point		 
InPost Locker		 



SPAIN

displaying the delivery method and pick-up point map

1. Logo and icon

InPost



InPost

2. Service name:

InPost International

3. Descriptive name in the system:

InPost International
(not e.g. International Parcel)

4. Button:

“Choose pick-up point”

or its version depending on the language:

„Seleccione un punto de recogida”

Spanish

“Wybierz punkt odbioru”

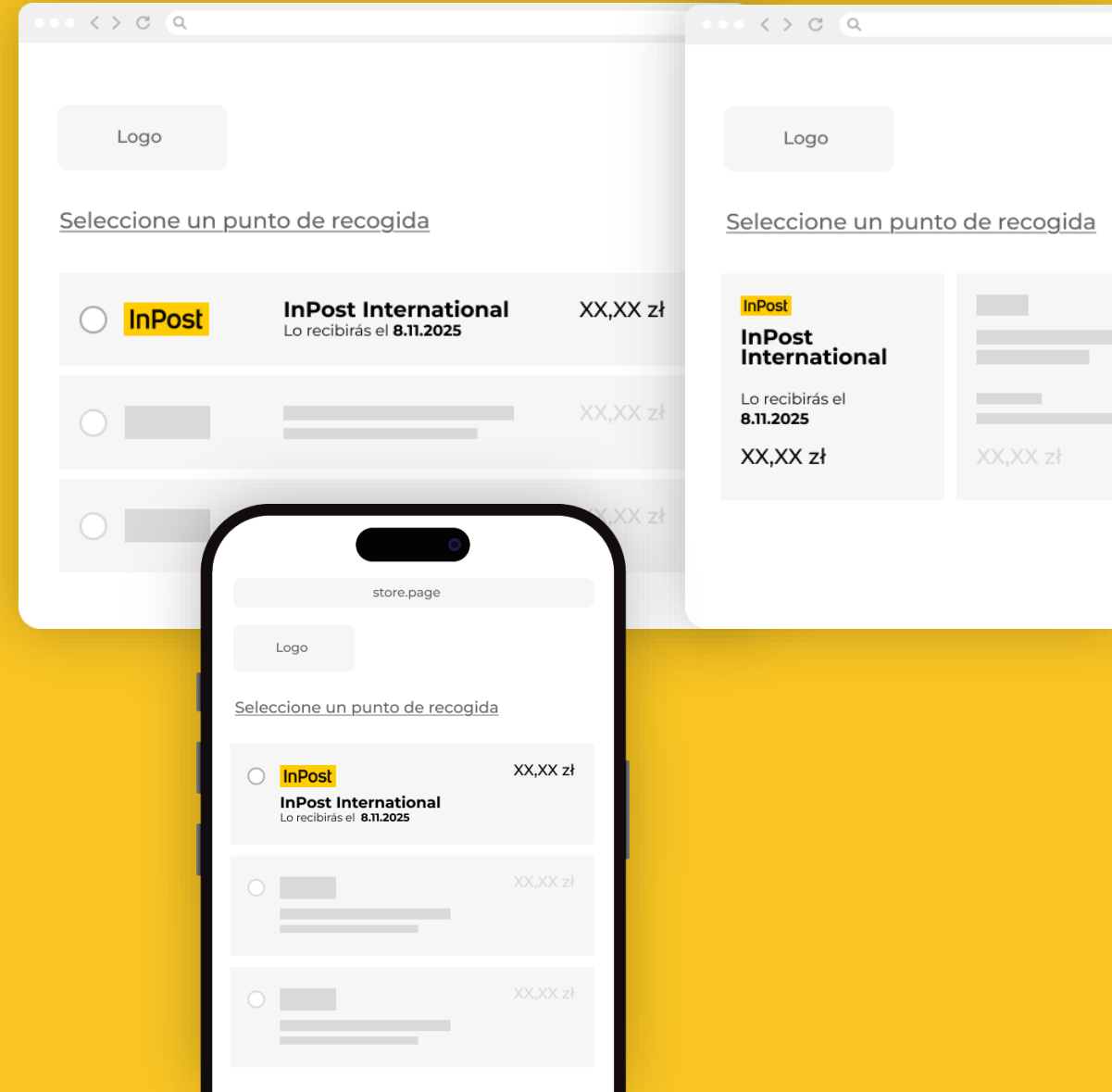
Polish

„Choose pick-up point”

English

Indicate the estimated delivery time – for Spain, it's D+4.

Acceptable format:
4 business days.



SPAIN

map presentation - visualization

5. Map
– use our geowidget
([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will be displayed in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => ES.

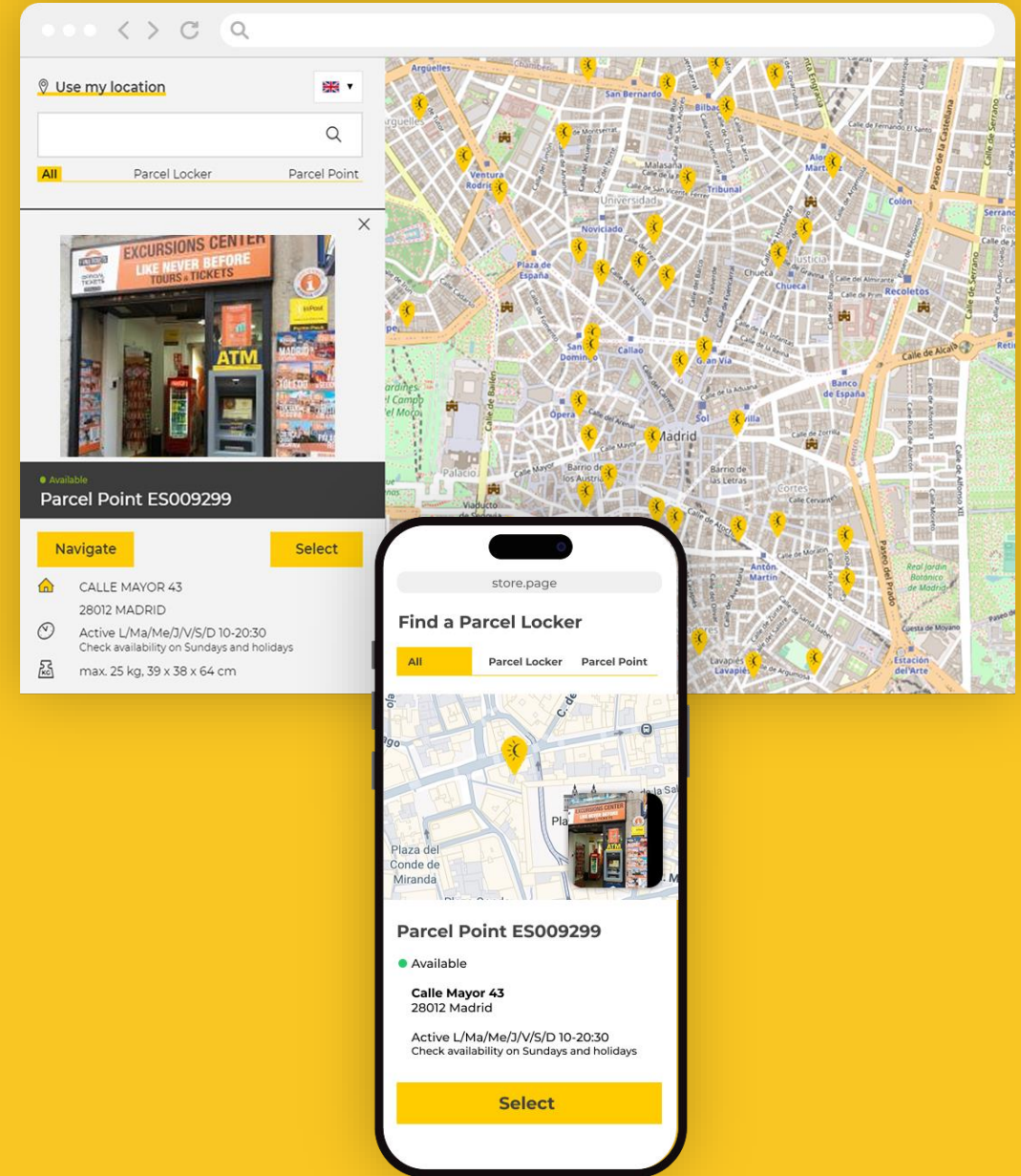
6. If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

- Pick-up point name: e.g., parcel locker
- Unique Pickup Point Identifier: e.g., ES009299
- Address: CALLE MAYOR 43, 28012 MADRID
- Availability: 24/7

InPost Punto Pack + InPost Locker



InPost
- PIN to be used on maps



PORTUGAL

displaying the delivery method and pick-up point map

1. Logo and icon

InPost



InPost

2. Service name:

InPost International

3. Descriptive name in the system:

InPost International (not e.g. International Parcel)

4. Button:

“Choose pick-up point”

or its version depending on the language:

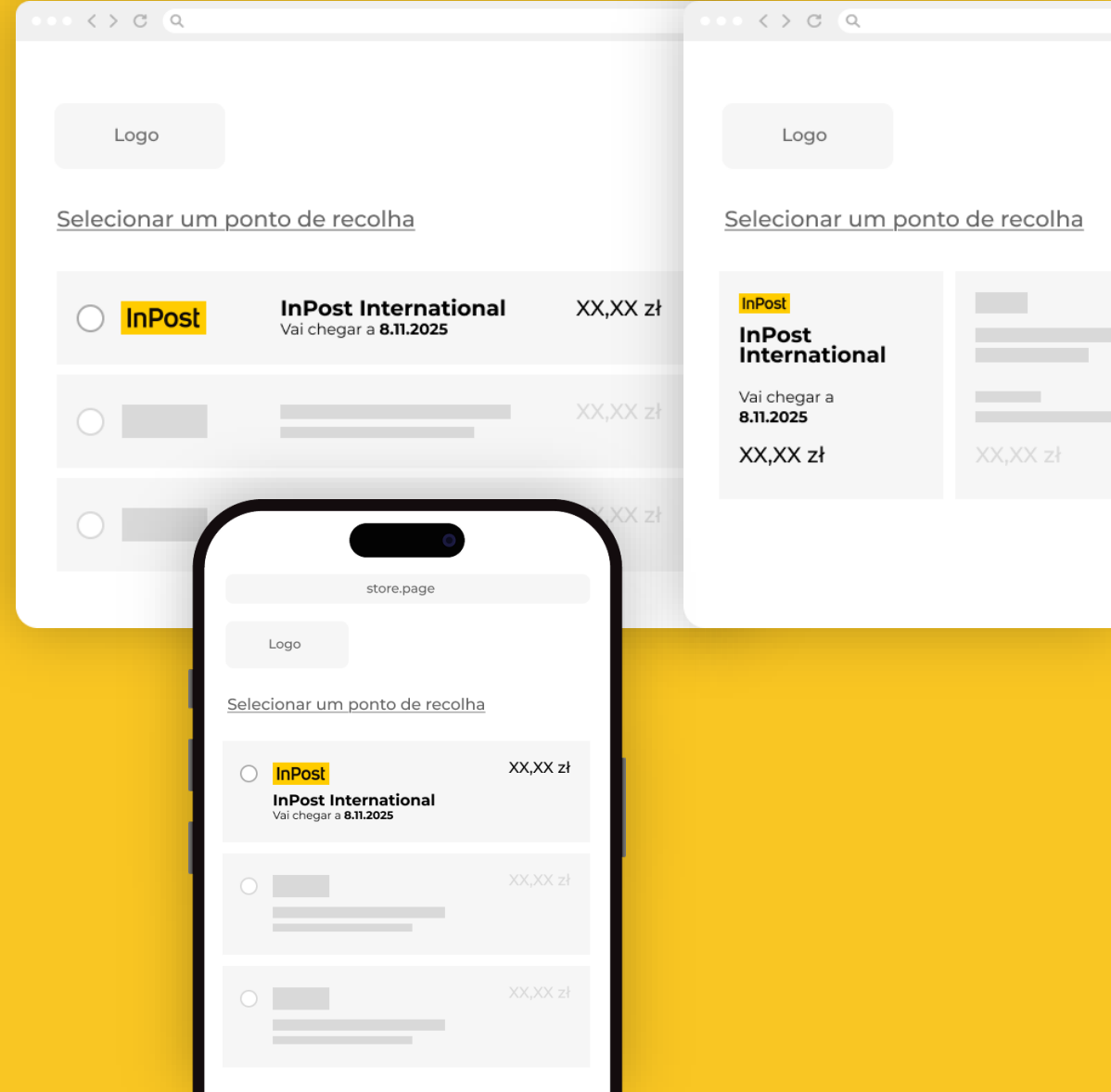
„Selecionar um ponto de recolha”
Portuguese

“Wybierz punkt odbioru”
Polish

„Choose pick-up point”
English

Indicate the estimated delivery time – for Portugal, it's D+5.

Acceptable format:
5 business days.



PORTUGAL

map presentation - visualization

5. Map – use our geowidget ([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => PT.

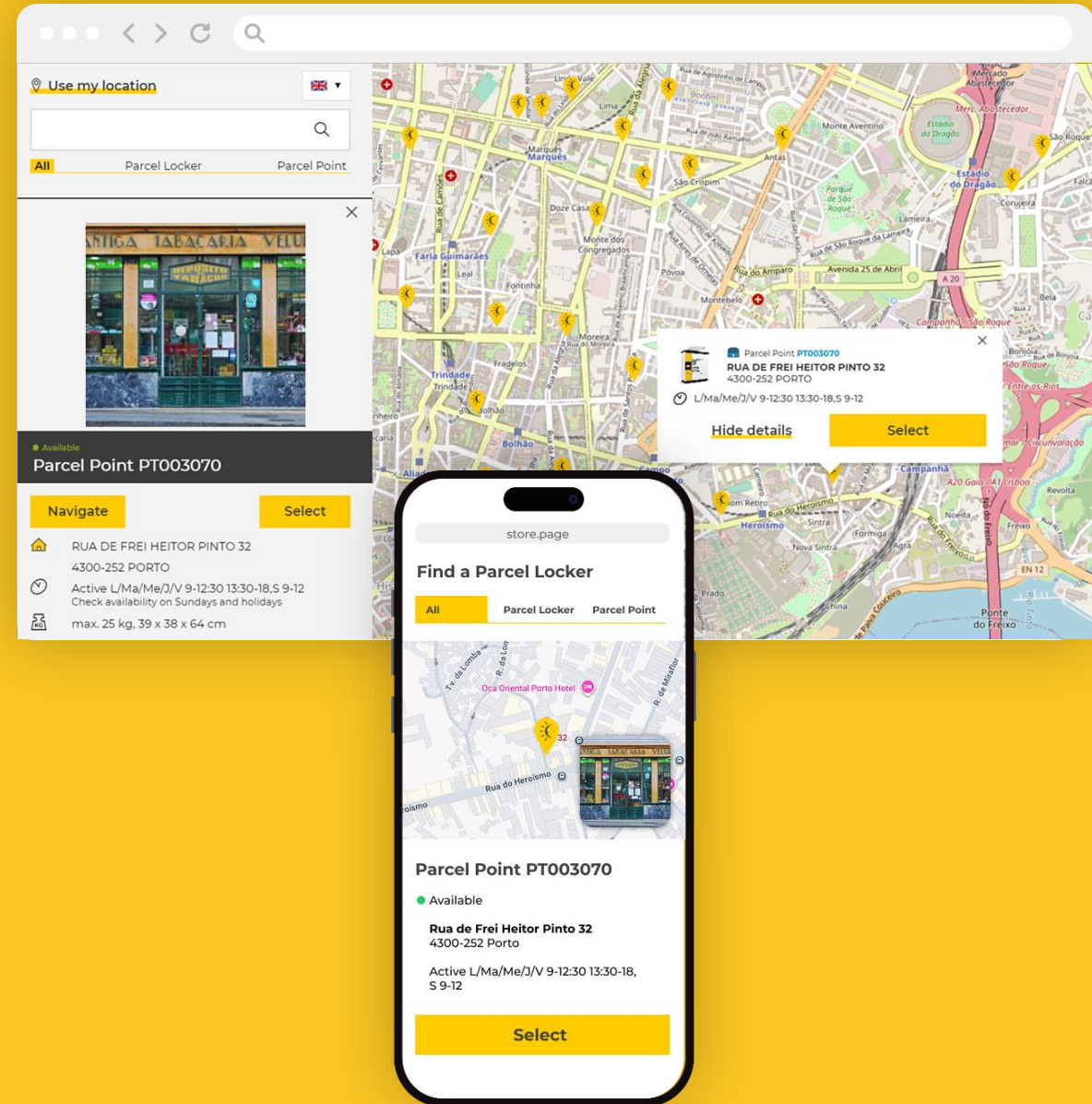
6. If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

- Pick-up point name: e.g., parcel locker
- Unique pick-up point Identifier: e.g., PT003070
- Address: RUA DE FREI HEITOR PINTO 32, 4300-252 PORTO
- Availability: 24/7

InPost Punto Pack + InPost Locker



InPost
- PIN to be used on maps



THE NETHERLANDS

displaying the delivery method and pick-up point map

1.
Logo and icon

Mondial Relay



2.
Service name:
Mondial Relay International

3.
Descriptive name in the system:
Mondial Relay International
(not e.g. International Parcel)

4.
Button:

“Choose pick-up point”

or its version depending on the language:

„Levering van Locker of Relaispunt”

Dutch

“Wybierz punkt odbioru”

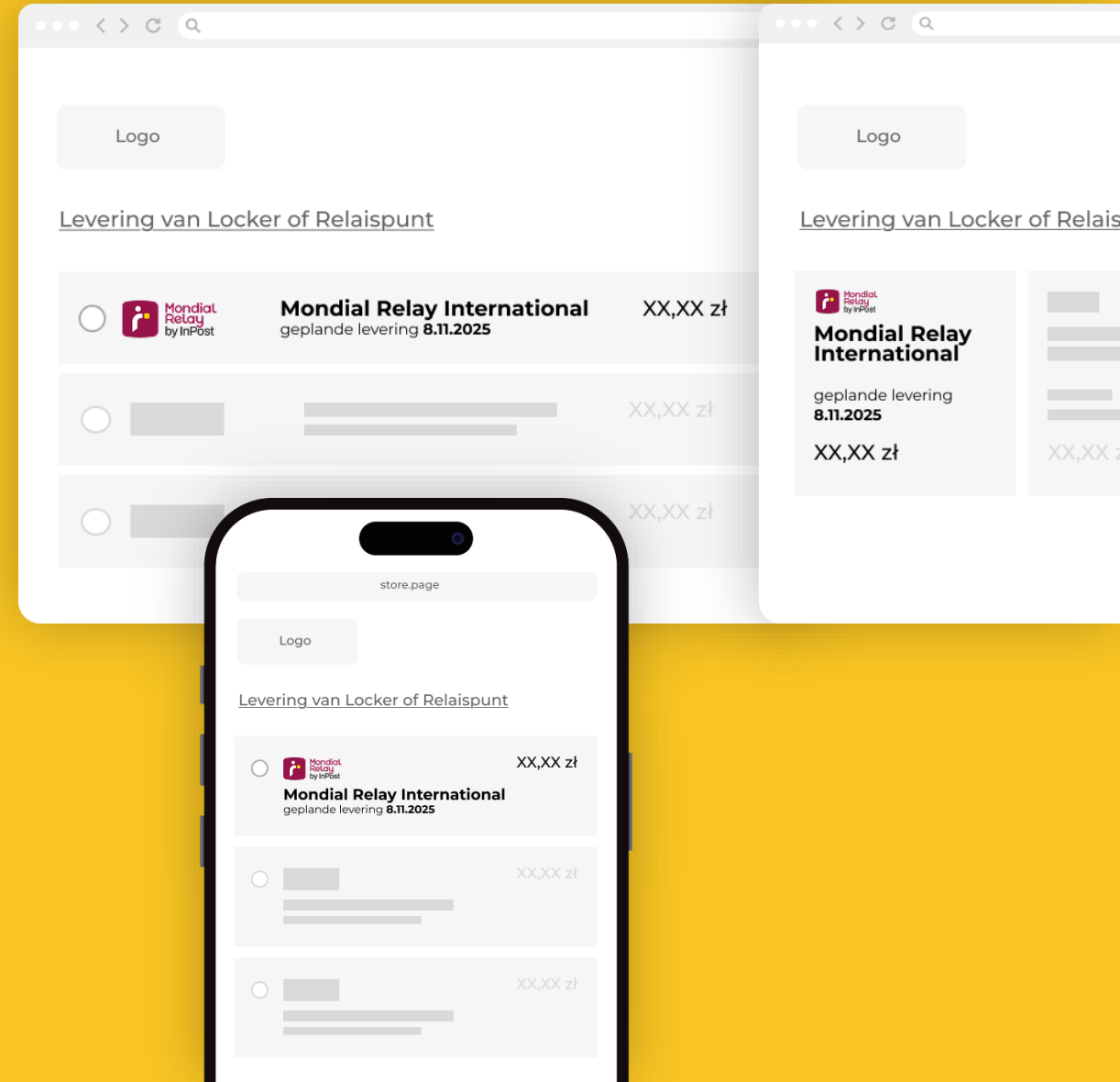
Polish

„Choose pick-up point”

English

Indicate the estimated delivery time – for the Netherlands, it's D+3.

Acceptable format:
3 business days.



THE NETHERLANDS

map presentation - visualization

5.
Map
– use our geowidget
([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => NL.

6.
If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

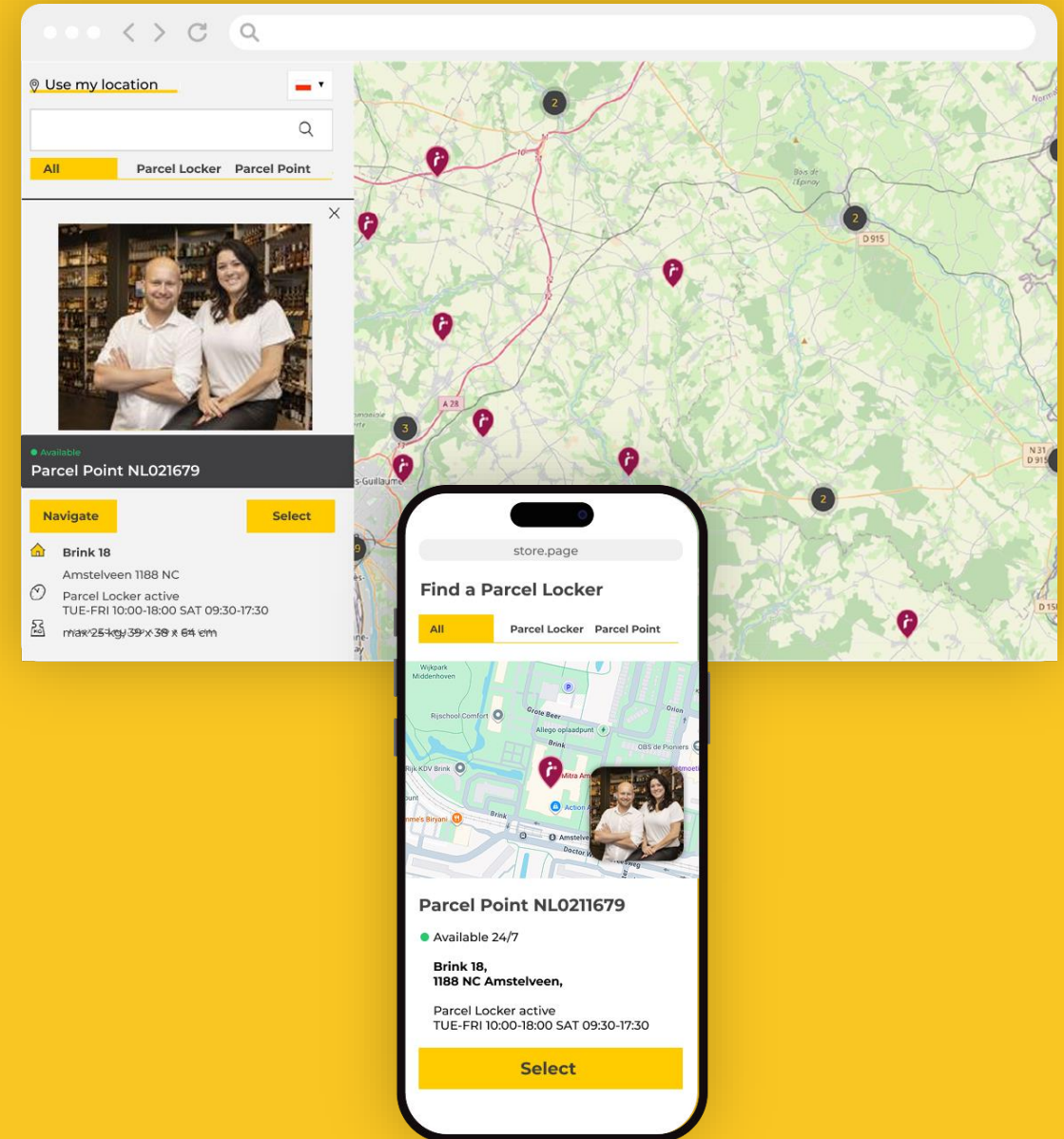
- Pick-up point name: e.g., parcel locker
- Unique pick-up point Identifier: e.g., NL021679
- Address: 1BRINK 18, 1188 NC AMSTELVEEN
- Availability: Mon- Fri 10-18 Sat 9:30-17:30

Logo



Levering van Locker of Relaispunt
Geleverd tussen xxx en xxx

Pin



FRANCE

displaying the delivery method and pick-up point map

1.
Logo and icon

Mondial Relay



2.
Service name:
Mondial Relay International

3.
Descriptive name in the system:
Mondial Relay International
(not e.g. International Parcel)

4.
Button:

“Choose pick-up point”

or its version depending on the language:

„Sélectionner un point de collecte”

French

“Wybierz punkt odbioru”

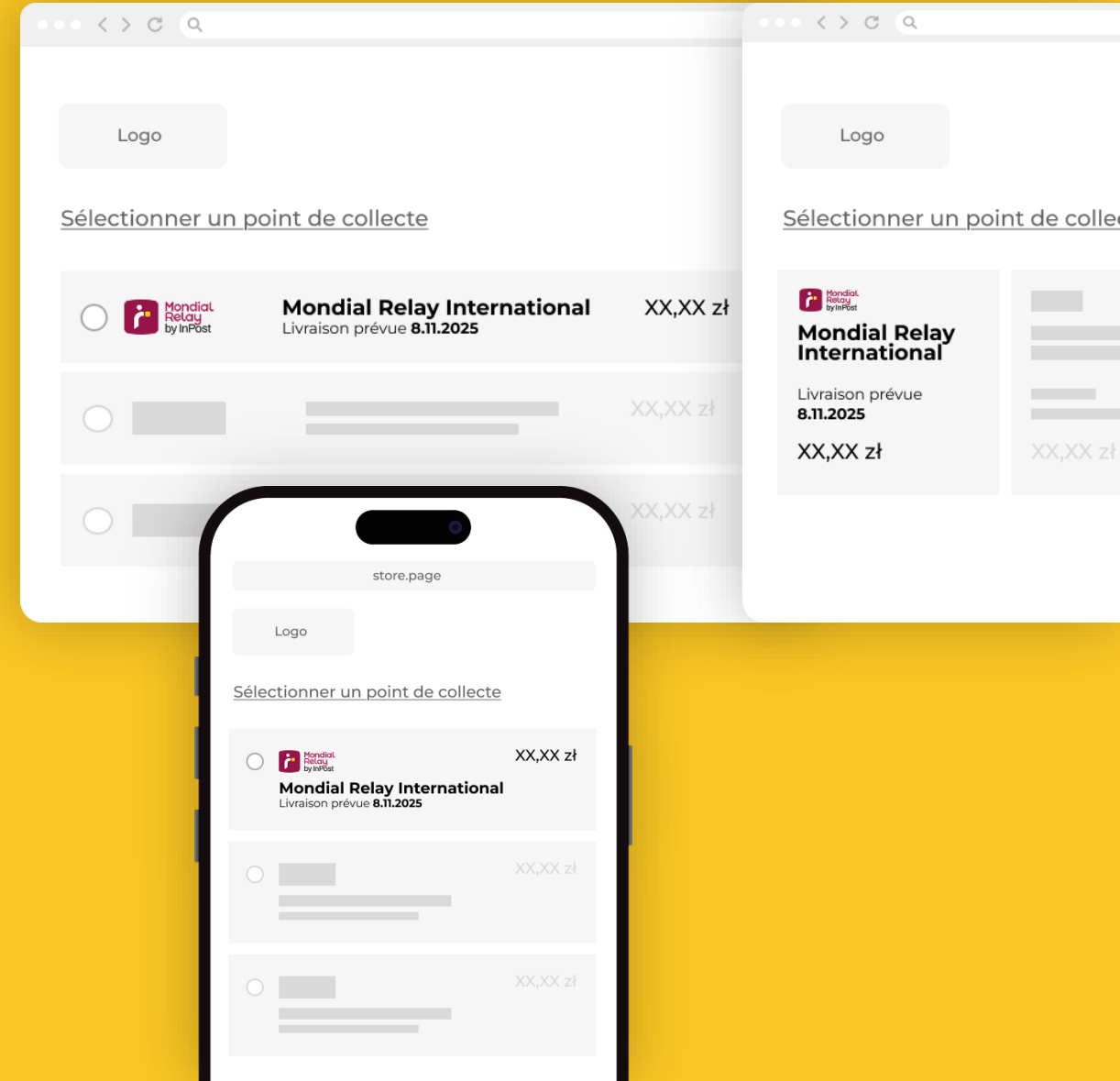
Polish

„Choose pick-up point”

English

Indicate the estimated delivery time – for France, it's D+3.

Acceptable format:
3 business days.



FRANCE

map presentation - visualization

5. Map
– use our geowidget ([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => FR.

6. If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

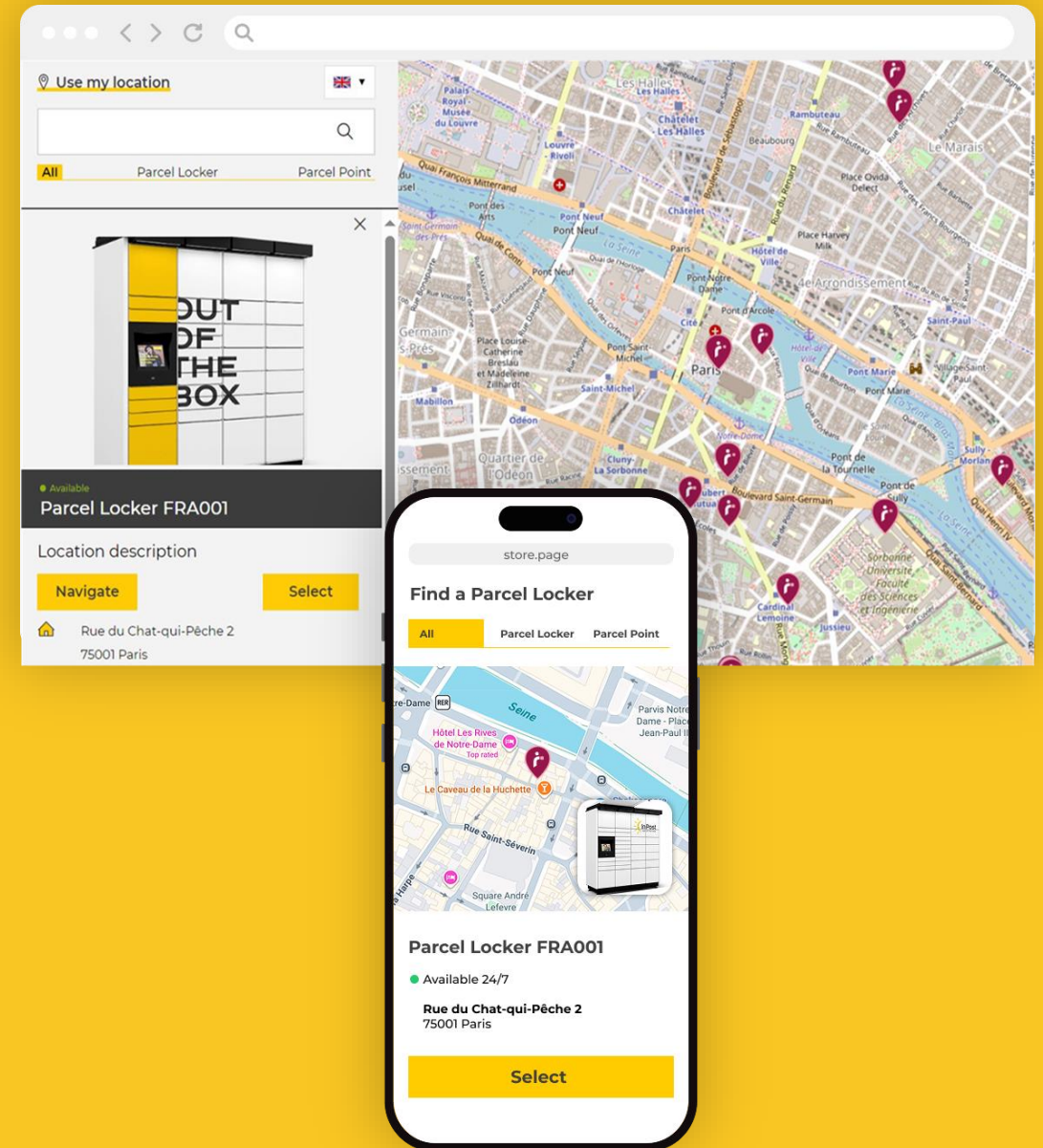
- Pick-up point name: e.g., parcel locker
- Unique pick-up point Identifier: e.g., FRA001
- Address: Rue du Chat-qui-Pêche 2, 75001 Paris
- Availability: 24/7

Logo



Livraison en Locker ou Point Relais®
Livré entre le xxx et le xxx

Pin



BELGIUM

displaying the delivery method and pick-up point map

1.
Logo and icon

Mondial Relay



2.
Service name:
Mondial Relay International

3.
Descriptive name in the system:
Mondial Relay International
(not e.g. International Parcel)

4.
Button:

“Choose pick-up point”

or its version depending on the language:

„Sélectionner un point de collecte”

French

“Wybierz punkt odbioru”

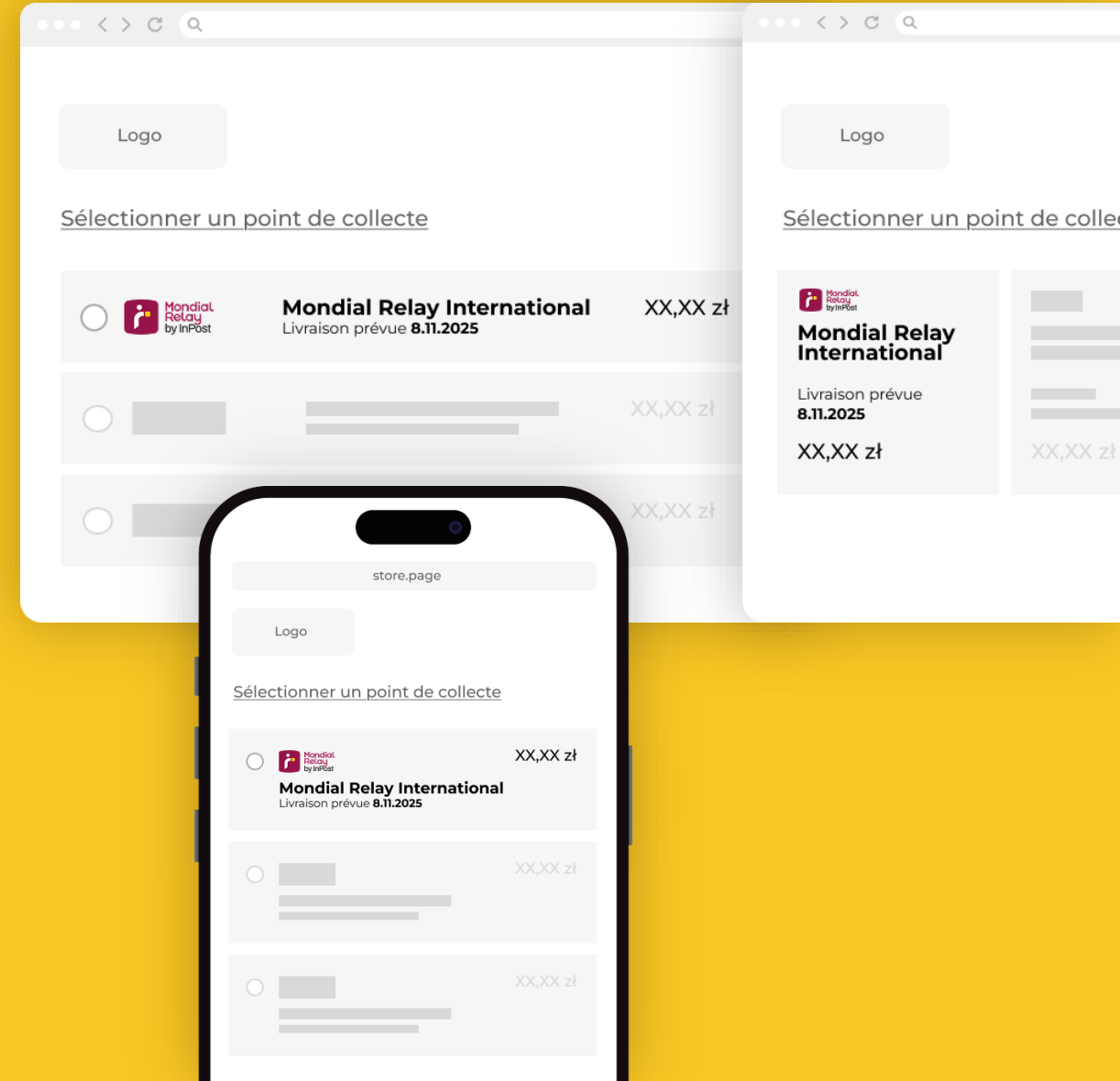
Polish

„Choose pick-up point”

English

Indicate the estimated delivery time – for Belgium, it's D+3.

Acceptable format:
3 business days.



BELGIUM

map presentation - visualization

5.
Map
– use our geowidget
([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => BE.

6.
If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

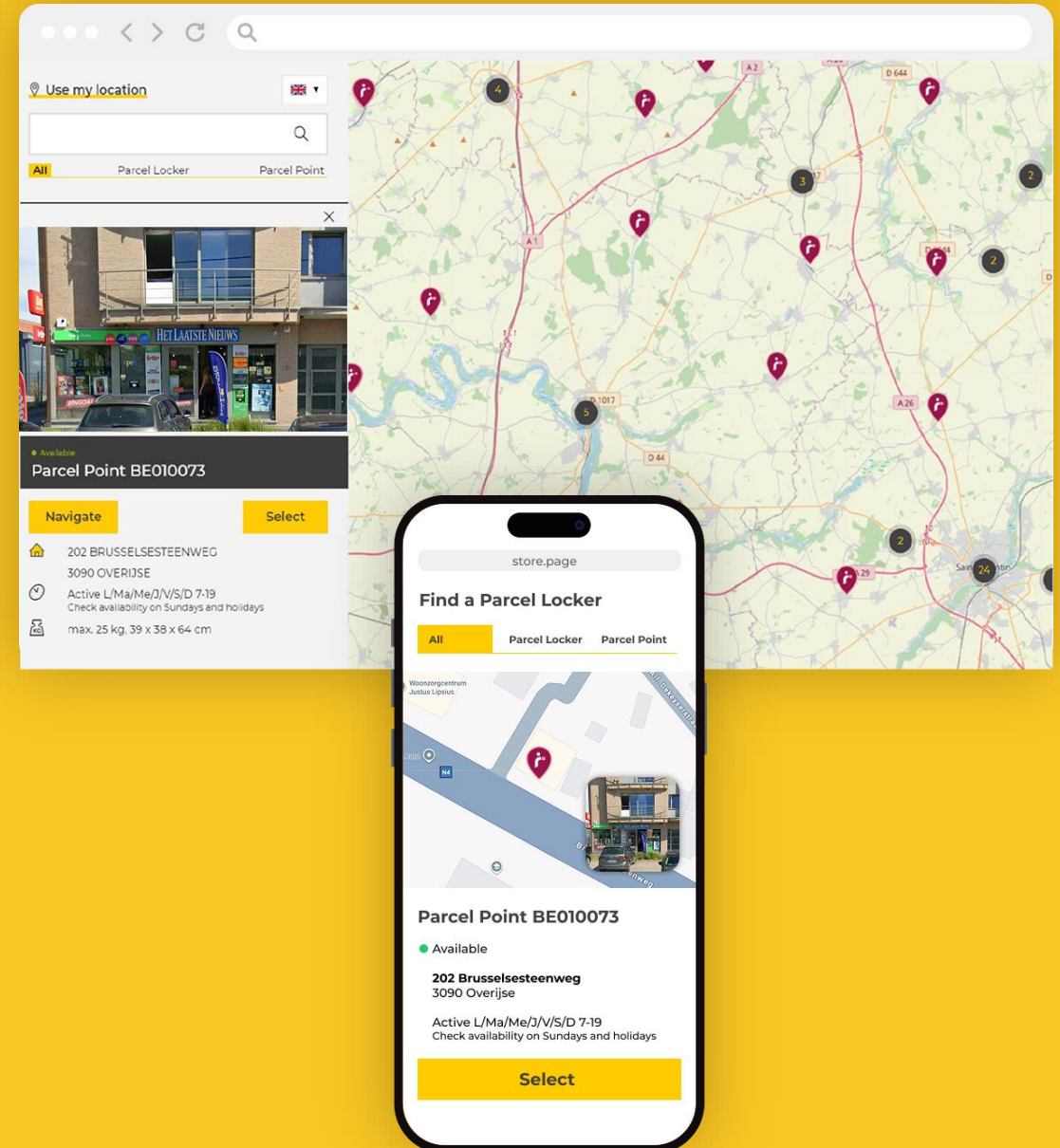
- Pick-up point name: e.g., parcel locker
- Unique pick-up point Identifier: e.g., BE010073
- Address: 202 BRUSSELSESTEENWEG, 3090 OVERIJSE
- Availability: 24/7

Logo



Livraison en Locker ou Point Relais®
Livré entre le xxx et le xxx

Pin



LUXEMBOURG

displaying the delivery method and pick-up point map

1.
Logo and icon

Mondial Relay



2.
Service name:
Mondial Relay International

3.
Descriptive name in the system:
Mondial Relay International
(not e.g. International Parcel)

4.
Button:

“Choose pick-up point”

or its version depending on the language:

„Sélectionner un point de collecte”

French

“Wybierz punkt odbioru”

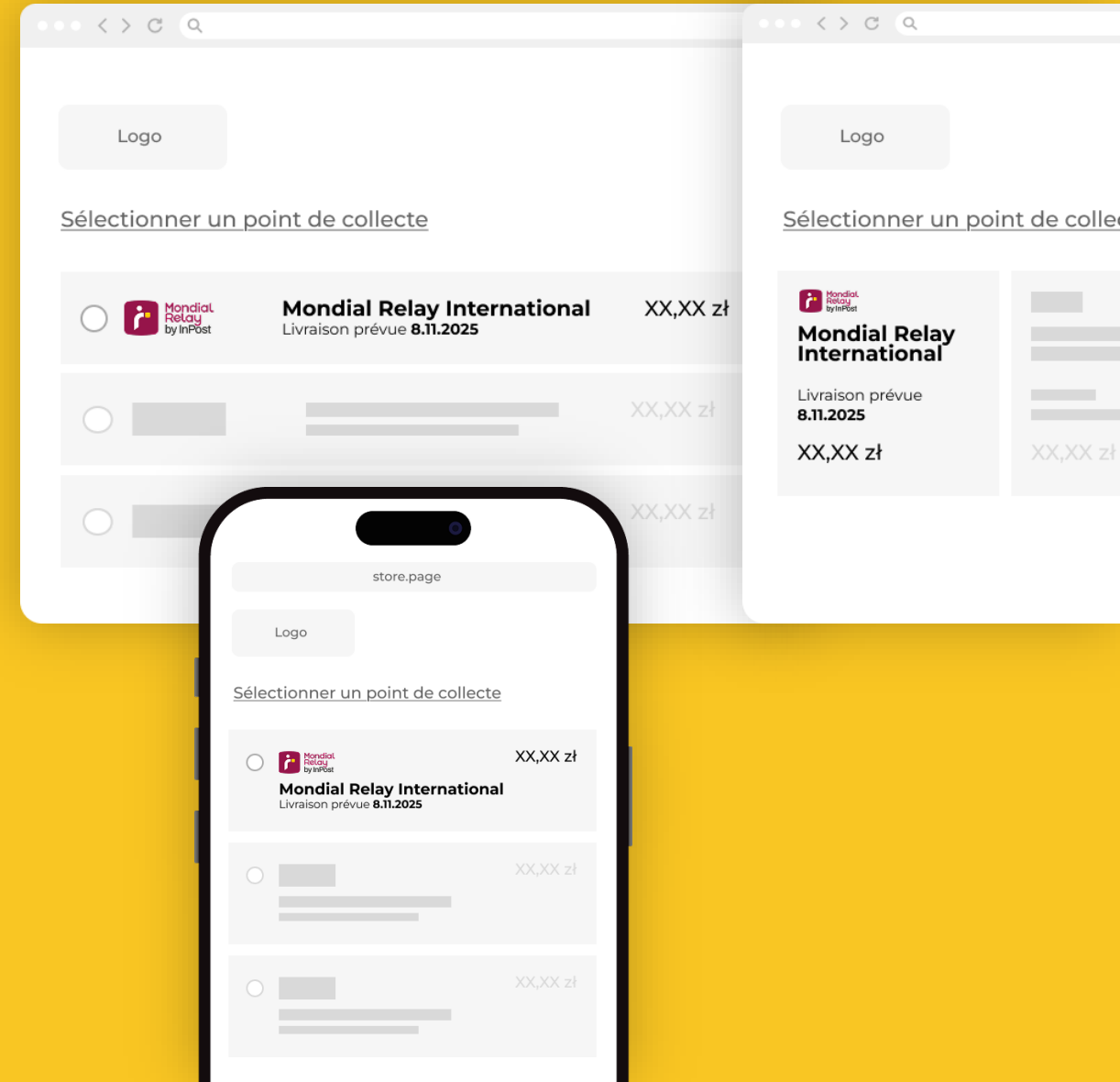
Polish

„Choose pick-up point”

English

Indicate the estimated delivery time – for Luxembourg, it's D+3.

Acceptable format:
3 business days.



LUXEMBOURG

map presentation - visualization

5.
Map
– use our geowidget
([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => LU.

6.
If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

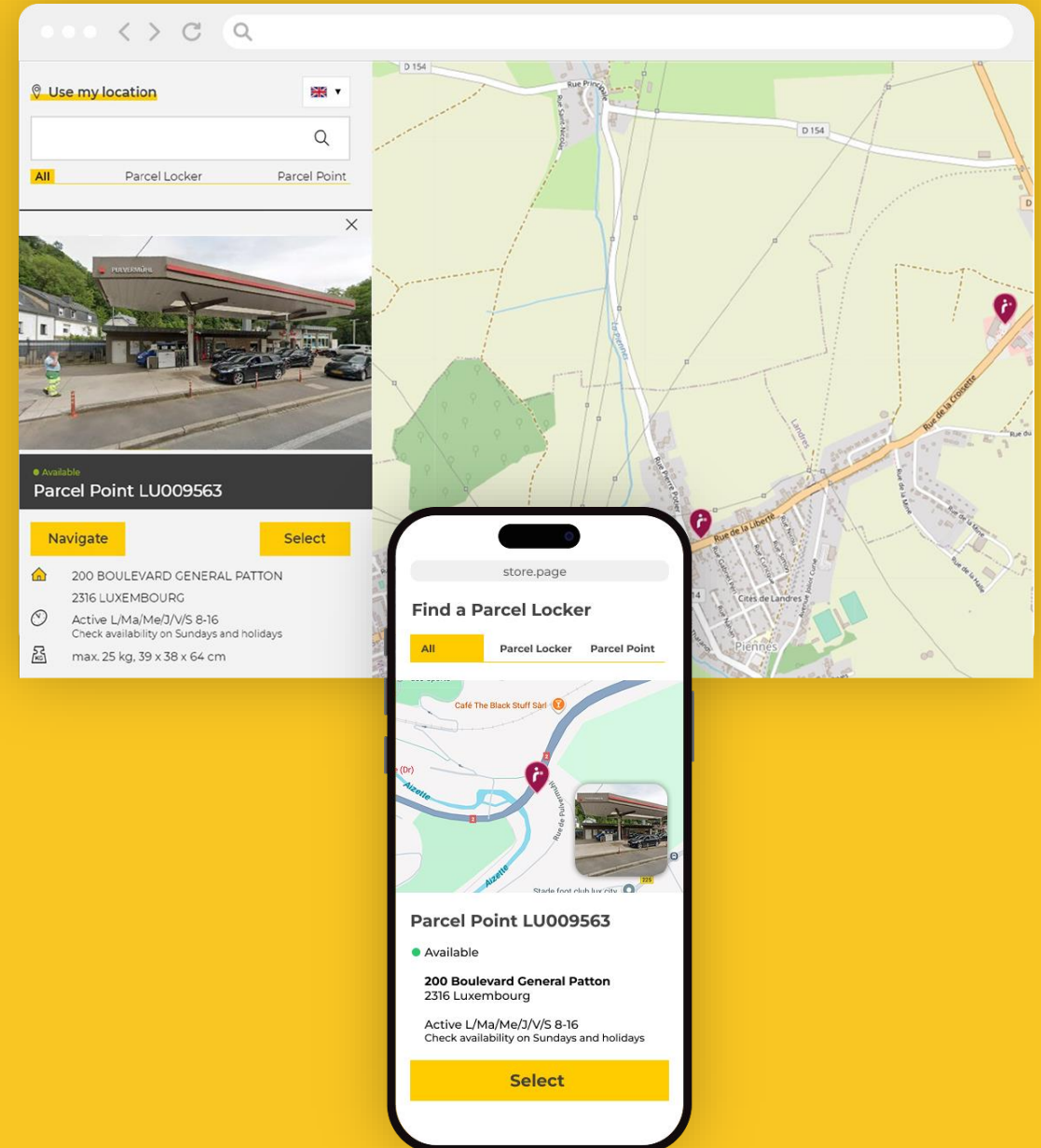
- Pick-up point name: e.g., parcel locker
- Unique pick-up point Identifier: e.g., LU009563
- Address: 200 BOULEVARD GENERAL PATTON, 2316 LUXEMBOURG
- Availability: Mon-Fri, 8-16

Logo




Livraison en Locker ou Point Relais®
Livré entre le xxx et le xxx

Pin



AUSTRIA

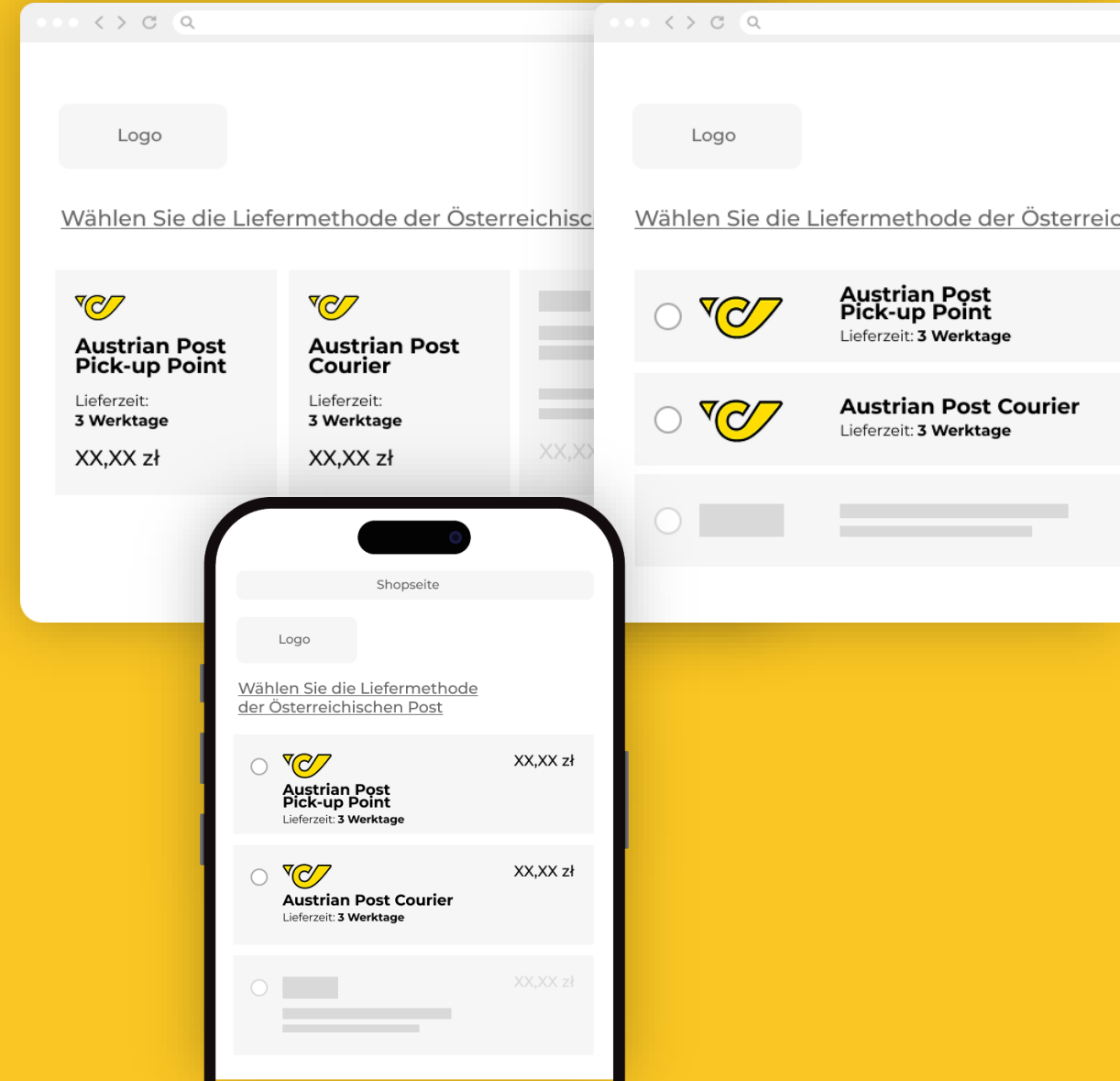
displaying the delivery method and pick-up point map

1. Logo and icon
Austrian Post

2. Service name:
Austrian Post Pick-up Point
Austrian Post Courier
3. Descriptive name in the system:
Austrian Post
(not e.g. International Parcel)

4. Button:
„Choose Austrian Post delivery method”
or its version depending on the language:
„Wählen Sie die Liefermethode der Österreichischen Post”
German
„Wybierz metodę dostawy z Austrian Post”
Polish
„Choose Austrian Post delivery method”
English

Indicate the estimated delivery time
– for Austria, it's D+2-3.

Acceptable format:
2-3 business days.



AUSTRIA

map presentation - visualization

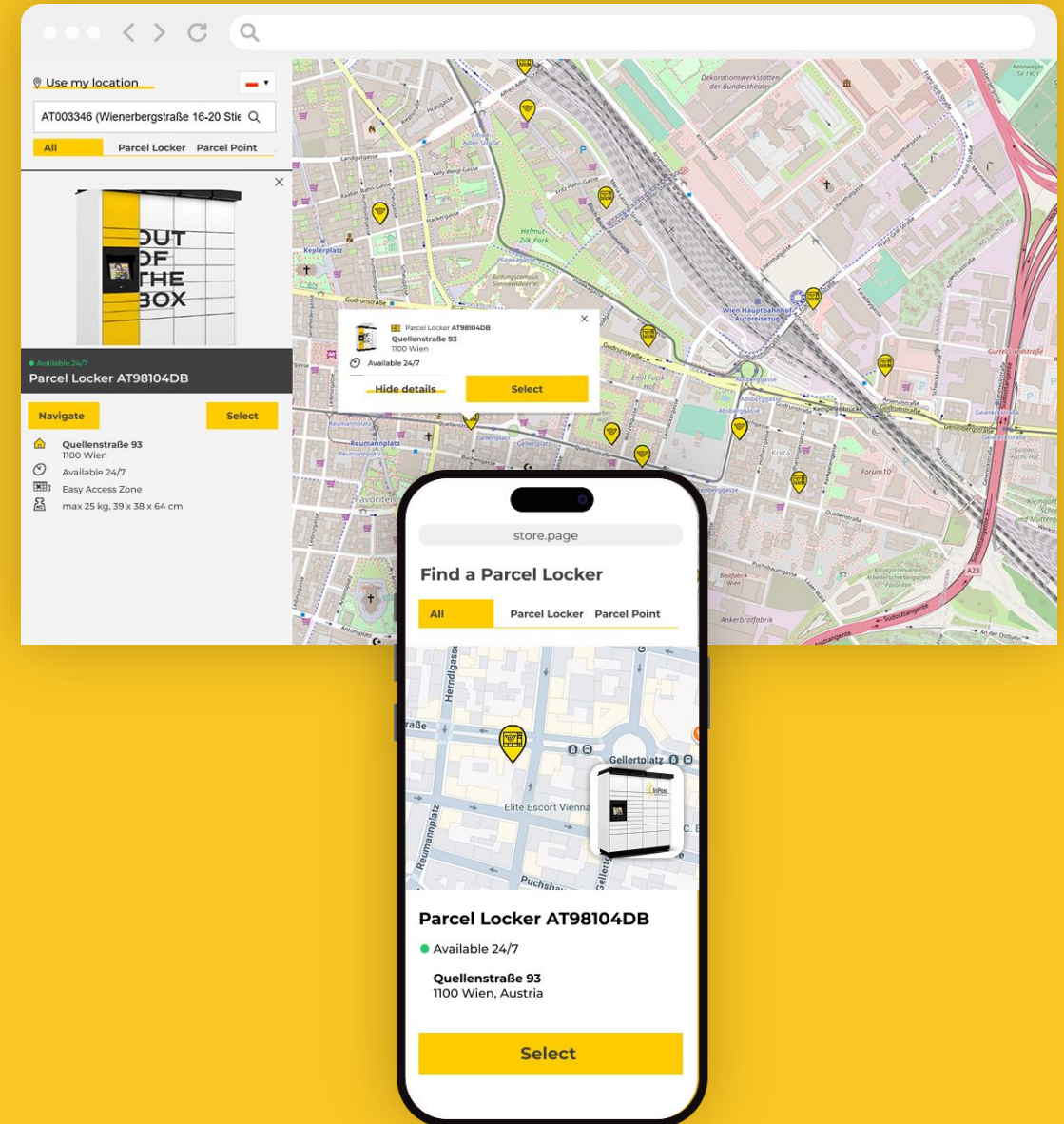
5.
Map
– use our geowidget
([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

The geowidget allows showing points for a specific country – use the “country” field, e.g. => AT.


6.
If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

- Pick-up point name: e.g., Abholstation 1037 Wien
- Unique pick-up point Identifier: e.g., AT010073
- Address: Traungasse 12, 1030 Wien, AUSTRIA
- Availability: Mon-Fri, 8-16



HUNGARY

displaying the delivery method and pick-up point map

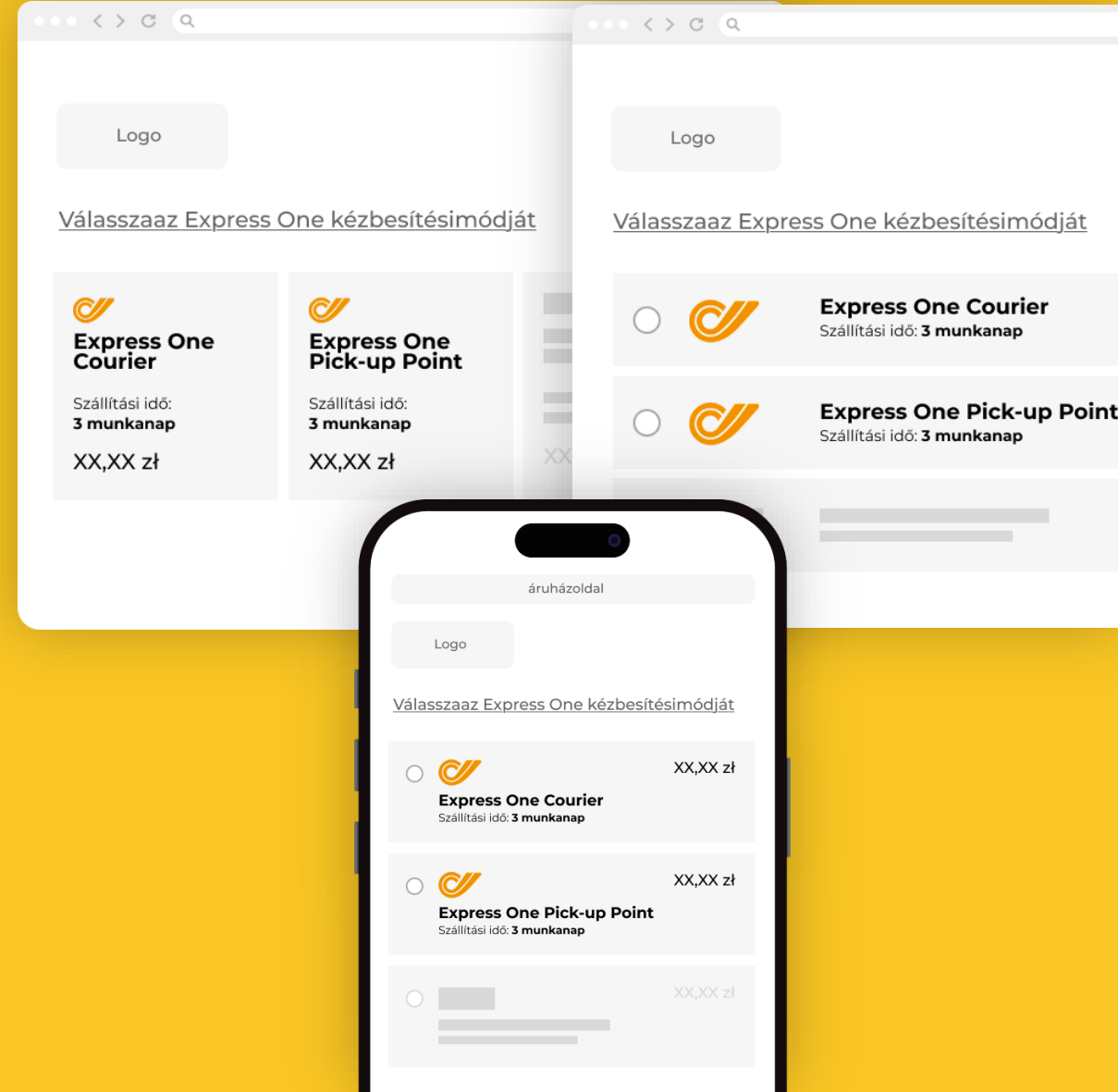
1. Logo and icon
Express One

2. Service name:
Express One Pick-up Point
Express One Courier
3. Descriptive name in the system:
Express One
(not e.g. International Parcel)

Deliveries to Hungary in partnership with Austrian Post are carried out by Express One

4. Button:
„Choose Express One delivery method”
or its version depending on the language:
„Wählen Sie die Liefermethode von Express One”
German
„Choose Express One delivery method”
English
„Válassza az Express One kézbesítési módját”
Hungarian

Indicate the estimated delivery time – for Hungary, it's D+3.

Acceptable format:
3 business days.



HUNGARY

map presentation - visualization

5.

Map

– use our geowidget
([link to documentation](#)).

After clicking the “Choose pick-up point” button, the points in the selected country appear in the language set on the website. If Polish is set, the map will display in Polish by default.

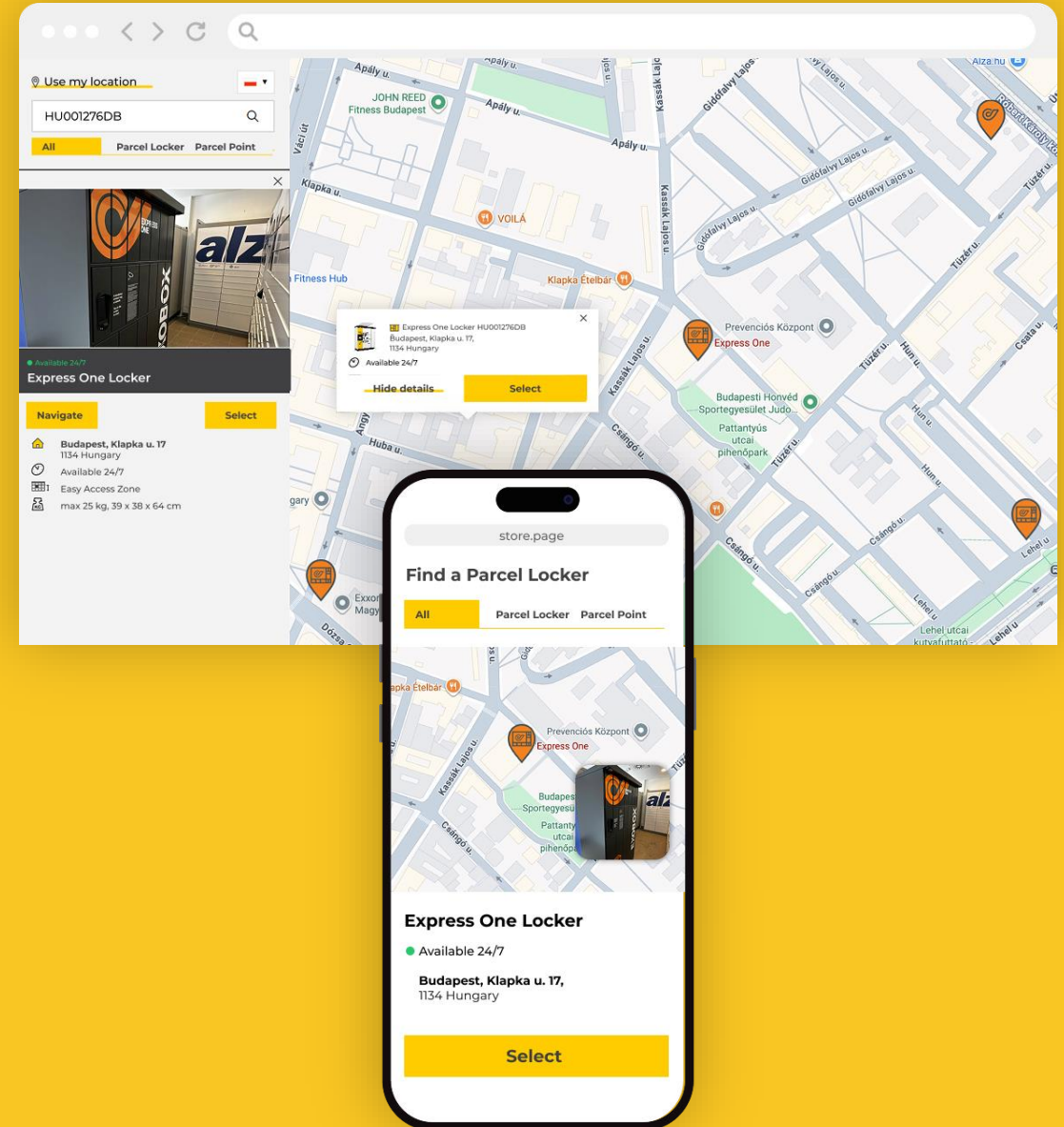
The geowidget allows showing points for a specific country – use the “country” field, e.g. => HU.

6.

If you are creating your own map, you should download the point data from the API (it is recommended to download it daily to show the most up-to-date information to customers). Use the pins below and provide the exact information about the points:

- Pick-up point name: e.g., Express One Pick-up Point
- Unique pick-up point Identifier: e.g., HU000000
- Address: Budapest, HUNGARY
- Availability: Mon-Fri, 8-16

Pin	Express One Locker	Express One PUDO
		



IMPLEMENTATION GUIDE FOR INPOST INTERNATIONAL DELIVERIES VIA BROKERS IN POLAND - SHIPPING TO OTHER COUNTRIES

1.
Logo

InPost



2.
Service name:

InPost

3.
Name in checkout:

InPost International
(not International parcels)

4.
Button

„Choose pick-up point”
or its version depending on the language:

„Choose a pick-up point”
English

„Sélectionner un point de collecte”
French (includes Belgium and Luxembourg)

„Levering van Locker of Relaispunt”
Dutch

„Seleccione un punto de recogida”
Spanish

„Selezionare un punto di ritiro”
Italian

„Selecionar um ponto de recolha”
Portuguese

„Wählen Sie Ihren Abholort aus.”
German

5.
Pick-up point map:

The map displays pick-up points located in the selected country.

6.
Geowidget setup:

When the user clicks the "Choose pick-up point" button, the map shows locations in the relevant country, displayed in the language of the website. If the website language is set to Polish, the map will default to Polish.

The Geowidget allows filtering pick-up points by country — use the "country" field (e.g. FR)

7.
Link to documentation:

[Developer Portal with technical documentation](#)

Examples of correct implementation:





THANK YOU

